1. **Title of the module**

GEOG6002 Geographies of Tourism and Development

1. **School or partner institution which will be responsible for management of the module**

School of Anthropology and Development

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

6

1. **The number of credits and the ECTS value which the module represents**

15 (7.5 ECTS credits)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BSc Human Geography (compulsory)

BSc Wildlife Conservation (optional)

BA Environmental Social Science (optional)

Also available as a wild module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Critically engage with theoretical questions and practical challenges posed by the conceptual, ethical and practical issues of tourism and sustainability

8.2 Demonstrate familiarity with the environmental, social and economic impacts of tourism

8.3 Understand the concepts underlying tourism development and sustainability and how they can be critically evaluated

8.4 Understand how tourism environments and landscapes are the result of human activity and their spatial variations over time

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
   1. Demonstrate learning and studying skills and autonomous learning

9.2 Synthesise contextualise and critically evaluate information of different styles and different

sources

9.3 Demonstrate that they have acquired key transferable communication skills

9.4. Demonstrate data handling and retrieval by carrying out secondary research

9.5 Critically evaluate published journal papers and official reports.

1. **A synopsis of the curriculum**

Tourism is one of the world’s largest and most dynamic industries contributing to GDP in many counties and is a key source of employment, income generation and government revenue. This module examines how tourism places have been created and are maintained. It discusses the rise and spatial diffusion of the modern tourism industry (or group of industries) and the geographies of this development. The recent history of international tourism is introduced with a particular focus on the role of scale from the largest tourism transnational corporations operating at a global level through to small-scale tourism such as family-run guest houses or backpacker hostels. The module links to key geographical issues such as globalisation, mobility, production and consumption and changing physical landscapes. It also discusses the major role played by tourism in the less developed world where it is often seen an engine for economic development.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Cooper. C. et al. (5th Edition) (2013) Tourism Principles and Practice. Pearson, London.

Mowforth, M. and Munt, I. (2016) (4th edition) Tourism and Sustainability: Development, Globalisation and New Tourism in the Third World. Routledge, London.

Williams, S. and Lew, A. (2014) (3rd edition) Tourism Geography: Critical Understandings of Place, Space and Experience. Routledge, London.

Plus selected articles from leading international academic journals such as *Annals of Tourism Research; Tourism Management; Tourism Geographies; Annals of the Association of American Geographers; World Development; Journal of Development Studies; Progress in Development Studies*

1. **Learning and teaching methods**

Contact Hours: 22

Private Study Hours: 128

Total Contact Hours: 150

1. **Assessment methods**

Essay: 2000 words (30%)

Presentation: 10 minutes (10%)

Exam: 2 hours (60%)

Reassessment Method:

Like-for-Like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Lectures | **X** | **X** | **X** | **X** |  |  |  |  |  |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| Essay | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** | **X** |
| Presentation | **X** |  | **X** |  | **X** | **X** | **X** | **X** | **X** |
| Exam | **X** | **X** | **X** | **X** | **X** |  | **X** |  | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The nature of the tourism industry is international and so this module will draw upon case studies and material from across the world. The assessment (both parts) will also be international in coverage given the global reach of the modern tourism industry.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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