1. KentVision Code and title of the module

DESG4015 Digital Imaging

## Division and School/Department or partner institution which will be responsible for management of the module

Arts & Humanities (KSAP)

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 Credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring Term

1. **Prerequisite and co-requisite modules**

None

1. **The courses of study to which the module contributes**

Compulsory to the following courses:

BA (Hons) Graphic Design

BA (Hons) Spatial and Interior Design

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Use a range of digital techniques and skills to create original images.

8.2 Experiment with image production (editing & manipulation) and document the process.

8.3 Understand the broader context of their practice within contemporary and commercial visual communication media platforms.

8.4 Demonstrate an introductory knowledge of video editing.

8.5 Understand online media and production.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Use information and communication technologies.

9.2 Prioritise tasks and work efficiently on a project over a period of time.

9.3 Demonstrate flexibility of thought and an openness to new thinking.

1. **A synopsis of the curriculum**

During this module students will experiment and test the flexibility and fluidity of digital images, by drawing on previous projects (Photography & Imaging) students will work to produce a short film of both still and moving images for editorial production. Students will have the opportunity to explore the relevant industry software programmes to produce an online and physical catalogue of their digital imagery. The final project is directed by the student’s specialism, 2D print or screen, 3D environmental (e.g. projection or sculptural) and 4D time based.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

12. **Contact Hours**

Total Contact Hours: 33

Private Study Hours: 117

Total Study Hours: 150

13. **Assessment methods**

13.1 Main assessment methods

100% Portfolio

13.2 Reassessment methods

Reassessment instrument: Like-for-like

14. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| Private Study | **x** | **x** | **x** |  | **x** | **x** | **x** | **x** |
| Workshops | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Tutorials |  | **x** | **x** |  |  |  |  | **x** |
| Critique |  |  | **x** | **x** | **x** | **x** |  | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Portfolio | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

15. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

This module is predominantly screen based.

16. **Campus(es) or centre(s) where module will be delivered**

Canterbury

17. **Internationalisation**

The work of international animators, filmmakers and photographers will be included in case studies to encourage students to look beyond and produce personal work outside of the western canon. Although the digital work environment is a global phenomenon in terms of image production, circulation and communication, local and cultural specific production remain resonant and influential.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
| 21/12/2021 | Minor | 2022/23 | 5,13-14,16 | No |
|  |  |  |  |  |