1. **Title of the module**

BUSN3014 (CB3014): Financial Markets and Institutions

1. **Division or partner institution which will be responsible for management of the module**

KBS

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

*None*

1. **The programmes of study to which the module contributes**

BSc (Hons) Accounting & Finance and associated programmes

8. **The intended subject specific learning outcomes.  
On successfully completing the module students will be able to:**

8.1 Demonstrate an awareness of the financial system

8.2 Understand the role of financial intermediaries

8.3 Demonstrate an understanding of financial markets and their operations

8.4 Present and evaluate finance data

8.5 Develop well-structured argument relating to financial information

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Undertake independent and self-managed learning

9.2 Communicate effectively to a variety of audiences and/or using a variety of methods

9.3 Present relevant information in a logical and precise manner

9.4 Locate, extract and analyse data from multiple sources, including the acknowledgement and   
referencing of sources

9.5 Develop numeracy skills

9.6 Present quantitative and qualitative information, together with analysis, argument and commentary

1. **A synopsis of the curriculum**

This module will introduce the financial system, the markets within the system, various instruments and key concepts. It provides an overview of the roles of financial intermediaries, as well as the fundamental products that they trade. The module will include an historical consideration of the markets, as well as the investigation of current developments, to allow understanding of inter-relationships within the wider economy. An introduction to various financial securities will provide contexts for focus on key concepts of Finance.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

* Mayo, H (2015) *Basic Finance: An Introduction to Financial Institutions, Investments, and Management* Boston, MA: Cengage Learning
* Melicher, R. (2019) *Introduction to Finance: Markets, Investments, and Financial Management* Hoboken, NJ: John Wiley & Sons
* Arnold, G. (2015) *FT Guide to Banking*, London: FT Publishing International
* Lenvinson, M. (2018) *The Economist Guide To Financial Markets: Why they exist and how they work* 7th Edition. London: Profile Books Ltd
* Mishkin, F.S. (2018). *The Economics of Money, Banking and Financial Markets*, Global Edition. Harlow: Pearson

1. **Learning and teaching methods**

Total contact hours: 36

Private study hours: 114

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Individual reflective piece (750 words) 10%

Group Video 20%

Examination (2 hours) 70%

13.2 Reassessment methods

Exam 100%

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| *Private Study* | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** |
| *Lectures* | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** |
| *Seminars* | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| *Examination* | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** | **×** |
| *Individual reflective piece (750 words)* | **×** | **×** | **×** | **×** | x | **×** | **×** | **×** | **×** |  | **×** |
| *Group Video* | **×** | **×** | **×** | **×** |  | **×** | **×** | **×** | **×** | x | **×** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Focus is given to the global financial markets, those whom participant within such markets and the Institutions acting as intermediaries across national boundaries.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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