1. **Title of the module**

BUSJ9146 (CB9146): Global Value Chains, Strategy and Development

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Summer

1. **Prerequisite and co-requisite modules**

Business in an International perspective (while beneficial, it is not a compulsory pre-requisite)

1. **The programmes of study to which the module contributes**

MSc International Business and Management

MSc Logistics and Supply Chain Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
   1. Demonstrate a comprehensive understanding of the structure, governance dynamics, and regulatory environment of global value chains
   2. Critically analyse the techniques of mapping different global value chains through application of real-world industries.
   3. Demonstrate a conceptual understanding of the economic, social, and environmental implications of GVCs on developing economies through illustration of real-world examples
   4. Develop a critical awareness of the policy related issues that shape the dynamics and developmental implications of GVCs
2. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
   1. Critical thinking and capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
   2. Select, organise, develop and synthesise complex material
   3. Demonstrate analytical skills necessary for the analysis of problems and the identification of appropriate solutions.
   4. Plan, work and study independently and to use resources in a way which reflects best current practice and anticipated future practice
   5. Communicate effectively to a variety of audiences and/or using a variety of methods.
3. **A synopsis of the curriculum**

This module introduces students to the area of global value chain (GVC) and its implications for different types of business enterprises (multinational enterprises (MNEs), suppliers, small, large), with a special focus on key theoretical and empirical academic publications as well as available datasets. GVCs are transforming the nature of trade, and it has brought both opportunities and challenges for business enterprises around the world. Such an understanding of GVCs is vital for managers to develop optimal relationships with their value chains partners, adapt to changing business circumstances, and make responsible decisions.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Ponte, S., Gereffi, G., & Raj-Reichert, G. (Eds.). (2019). Handbook on Global Value Chains. Edward Elgar Publishing Ltd.

Coe, N. M., & Yeung, H. W.-C. (2015). *Global Production Networks: Theorizing Economic Development in an Interconnected World*. Oxford: Oxford University Press

Dicken, P., (2015). *Global shift: Mapping the changing contours of the world economy*. 7th Edition, New York: The Guilford Press.

Kawakami, M., Sturgeon, T. J., & Ajia Keizai Kenkyūjo (Japan). (2011). *The dynamics of local learning in global value chains: Experiences from East Asia*. Basingstoke: Palgrave Macmillan.

It is expected that students will engage with key academic articles on global value chains in following journals:

* 1. Journal of International Business Studies
  2. Journal of World Business
  3. International Business Review
  4. Management International Review
  5. Journal of Economic Geography
  6. World Development

1. **Learning and teaching methods**

Contact hours: 24

Private study hours: 126

Total hours: 150

1. **Assessment methods**

13.1 Main Assessment Methods:

Individual Report, 3000 words. (60%)

Group presentation (20%)

VLE Quiz, (20%)

13.2 Reassessment Methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Lectures | **X** | **X** | **X** | **X** | **X** |  | **X** |  | **X** |
| *Seminars* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Private Study* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| *Individual Report –(3000 words)* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Group Presentation-* | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** | **X** |
| *VLE Quiz* | **X** |  | **X** | **X** | **X** | **X** |  | **X** |  |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module focuses on internationalisation in following ways:

* Internationalisation of industries through understanding and analysis of value chain functions dispersed different national and international context.
* Internationalisation of firms, MNE strategies and configurations across developed and developing economies

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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